

Table A -- Librarians, Charlottesville, VA -- February 23, 1999

No.	Media	How to Get	Best	2 nd Best	3 rd Best	Worst	2 nd Worst	Updated	Media Information Rating	Comments
1	Air & Water Quality	1, 2, 3, 4, 5, 9	4	3	5	7	6	Yearly	2	Make information as local as possible
2	Pollution/ Contaminant Standards	3, 4						Yearly	8	
2	Waste Disposal	1, 2, 3, 4, 5						Quarterly	2	
2	Environmental Quality Reports	3, 4, 6						As often as possible	7	
3	Different Levels of Users	3, 9	3	9				Daily	6	
3	Education Programs	3	3							
3	Centralized Clearinghouse for Data	3	3							
4	Pesticide Data	3, 8, 9, 10	9	3	8	2	7	Quarterly	6	More geographic detail
4	Water Quality	3, 8, 9, 10	3	8	10	2	7	Quarterly	5	More geographic detail
4	Toxic Emissions	3, 8, 9, 10	3	8	10	2	7	Yearly	8	More geographic detail
5	Environmental Impact Statements	3, 8, 9, 10	3	9		6	1			
5	Statistics	2, 3, 8, 10	3	8		6	1			
5	Datasets	3, 8, 10	3	8		6	1			
6	Air	1, 2, 3, 4, 5, 7, 9	4	3	7	10	6	Quarterly	5	

Table A -- Librarians, Charlottesville, VA -- February 23, 1999

6	Water	1, 2, 3, 4, 5, 7, 9	7	3	4	10	6	Quarterly	5	
6	Ground	1, 2, 3, 4, 5, 7, 9	3	7	2	10	5	Quarterly	5	
7	Local Conditions	2, 3, 4, 9, 10	4	3	9			Yearly		Practical, in lay terms
7	Publications on Environmental Topics	4, 6, 10	4	6	10					
7	Information for Children	2, 3, 4, 10								
8	General Information	all	3	6	7			Yearly	3	State or County
8	Medium Specific Regional Data	3, 8, 9	3	9	8			Monthly	2	Watershed
8	Information in Context	3, 8, 9	3	9	8			Quarterly	3	Need region-specific watershed information
9	Goals	1, 2, 3, 6, 7, 8, 9, 10	6	2	1	5	4	Yearly	3	
9	Data	all	9	3	5			As needed	7	Local
9	Role	1, 2, 3, 6, 7, 8, 9, 10	6	7	1	4	5	Yearly	3	
10	Air Quality	3, 9						Quarterly		
10	Water Quality	3, 9						Quarterly		
10	Auto Testing	1, 2, 3, 4, 8, 9						Yearly		

Table A -- Media Interests, Pittsburgh, PA -- March 4, 1999

No.	Media	How to Get	Best	2 nd Best	3 rd Best	Worst	2 nd Worst	Updated	Media Information Rating	Comments
11	Scientific Studies	3, 9	9	3	4	n/a	n/a	As needed	6	
11	Investigation Reports	3, 9	9	3	4	n/a	n/a	As needed	6	
11	Activity Reports	3, 9	9	3	4	n/a	n/a	Weekly	8	
12	Public Impact Information	n/a	Fax	5	E-mail	mail	n/a	As needed	7	
12	Problem Discovery and Remedy	n/a	Fax	5	E-mail	mail	n/a	As needed	8	
12	Trends and New Regulations	n/a	Fax	5	E-mail	mail	n/a	As needed	8	
13	Clean-up Sites	5,3	5	3	n/a	10	4	Weekly	3	
13	Contacts	3	3	n/a	n/a	n/a	n/a	Weekly	3	
13	Local Application of National Issues	9	9	n/a	n/a	n/a	n/a	Weekly	3	
14	Emergency	1, 5, 7, 9	Fax	5	n/a	8	10	Daily	8	Update as needed
14	Public Impact Information	5, 9	Fax	5	n/a	8	n/a	Quarterly	6	
14	Pocketbook Issues	5, 9	Fax	5	n/a	8	n/a	Quarterly	6	
15	Regulation Compliance Guidance	3, 5, 9,	9	3	5	n/a	n/a	Monthly	7	National
15	Health/Economic Impacts	2, 3, 9	3	9	2	n/a	n/a	Monthly	6	Regional
15	Regulatory Status	3, 9	3	9		n/a	n/a	Quarterly	9	National

Table A -- Media Interests, Pittsburgh, PA -- March 4, 1999

16	Air	1, 7	7	2	1	4	10	Weekly	5	
16	Water	1, 2, 7, 9	7	2	1	4	10	Weekly	5	
16	Land	1, 2, 5, 7	7	2	1	4	10	Weekly	5	

Table A -- Environmental Organizations, Salisbury, MD -- March 11, 1999

No.	Media	How to Get	Best	2 nd Best	3 rd Best	Worst	2 nd Worst	Updated	Media Information Rating	Comments
17	Jurisdiction Issues	1, 2, 3, 5, 7, 9	9	Conferences	n/a	n/a	n/a	Yearly	2	Coastal plain
17	Contacts	3, 5, 7, 9	n/a	n/a	n/a	n/a	n/a	Yearly	1	Coastal plain
17	Public Education	1, 2, 3, 4, 5, 7, 9	News releases	7	n/a	n/a	n/a	Yearly	3	Coastal plain
18	Agency Responsibilities	1, 3, 4, 5, 7, 9	9	3	4	8	n/a	Yearly	n/a	
18	Contacts	3, 4, 5, 9	9	3	4	8	n/a	Quarterly	n/a	
18	Education	3, 6, 7, 9	9	7	3	8	n/a	Quarterly	n/a	
19	Water	1, 2, 3, 5, 7, 9	3	5	9	4	n/a	Yearly	7	Our organization involves costal Delmarva Ecosystem
19	Toxics	1, 2, 3, 5, 7, 9	5	3	9	n/a	n/a	Yearly	2	
19	Wetland Protection	3, 5, 7, 9	9	3	5	n/a	n/a	Yearly	n/a	

Table A -- Small Business, York, PA -- March 16, 1999

No.	Media	How to Get	Best	2 nd Best	3 rd Best	Worst	2 nd Worst	Updated	Media Information Rating	Comments
20	Easily Understood Regulations	3	3	n/a	n/a	n/a	n/a	n/a	2	
20	New Information About Regulations	3	3	n/a	n/a	n/a	n/a	n/a	n/a	
20	Training Seminars on Regulations	3	3	n/a	n/a	n/a	n/a	n/a	n/a	
21	Plain Sense - English Guides	3, 5, 9	3	Fax	9	6	10	Quarterly	3	
21	How to Do - Easy 1-2-3 Step Fashion	3, 5, 9	8	3	Fax	4	1	Quarterly	3	
21	Common Practices - Types of Technology to Improve Our Processes	3, 5, 9	3	Fax	9	10	1	Quarterly	3	
22	What Can or Can't Be Done in Layman's Terms	3, 5	3	5	n/a	7	1	Yearly	4	Local, state, national
22	Uniform Enforcement	3	7	3	n/a	10	8	Yearly	4	Local, state, national
22	Talk With Industry Leaders Prior to Regulation Enactment	3, 5, 9	3	5	9	7	1	Yearly	4	Local, state, national
23	Specific to Industry -- How To	3, 5, 9	5	3	9	10	4	Monthly	2	
23	Who to Get Information From	1, 2, 3, 5, 7, 9	7	1	3	10	4	Monthly	2	

Table A -- Small Business, York, PA -- March 16, 1999

23	What Type of Product or Equipment are Capable of Meeting Regulations	3, 5, 9	5	3	9	10	4	Monthly	2	
24	Easy Understanding of Regulations	9, 3, 5	9	3	5	1	2	Quarterly	3	
24	Proven Ways to Comply With Regulations	9, 3, 5	9	3	5	1	2	As needed	n/a	
24	Working Together to Meet Regulations	9, 3, 5	9	3	5	1	2	Daily	5	
25	Upcoming Regulations for Body Shops	3, 5, 8, 9	8	3	n/a	6	10	Yearly	4	
25	Stakeholder for Auto Repairs	3, 8	8	3	n/a	2	4	Quarterly	4	
25	Paint - VOC Tracking	8	8	n/a	n/a	10	n/a	n/a	3	

Table A -- Environmental Educators, Frederick, MD -- March 18, 1999

No.	Media	How to Get	Best	2 nd Best	3 rd Best	Worst	2 nd Worst	Updated	Media Information Rating	Comments
26	Population	2, 3, 6, 7, 9, 10	9	3	2	5	n/a	Quarterly	n/a	Graphs, tables, charts, complete numbers
26	Water	2, 3, 6, 7, 9, 10	2	9	3	5	8	Weekly	n/a	Graphs, tables, charts, complete numbers
26	Disease Control (outbreaks)	2, 3, 6, 7, 9, 10	7	2	9	5	8	Weekly/Daily	n/a	Graphs, tables, charts, complete numbers
27	Be Accessible	2, 3, 6, 7, 9	6	2	9	8	5	Quarterly	2	
27	Teacher Training	2, 6, 9	6	2	9	7	8	Quarterly	2	
27	Money and Equipment	2, 6, 9	6	2	9	7	8	Quarterly	2	
28	Web/Internet Sites	3, 8, 9	3	9	8	1	2	Monthly	4	Local, state, national
28	Databases/Modeling	3, 8, 9	3	9	8	1	2	Monthly	4	State, national, global
28	Listserv -- Expert Access	3	3	n/a	n/a	1	2	Monthly	3	State, national
29	Local Data	3, 9	3	9	n/a	5	1	Monthly	n/a	By county
29	Means of Data Sharing	2, 3, 9	3	9	2	8	10	Monthly	n/a	By county
29	Charts, Maps, Posters	3, 4, 9	3	9	4	5	10	Quarterly	n/a	By state
30	Current Data	3, 5, 8, 9	3	5	9	7	4	Quarterly	2	Local areas, national

Table A -- Environmental Educators, Frederick, MD -- March 18, 1999

30	Expertise, Training, Access	2, 5, workshop	Work shop	2	n/a	7	9	Yearly	1	Summer training programs, internships
30	Resources	2, 5, 9, mail	2	Mail	9	7	4	Yearly	1	Grants for special projects
31	Local Data Collection	3, 6, 9	3	6	9	6	n/a	Quarterly	4	
31	Publications	4, 6, 8, 9	Mail	6	8	Bulk mail	n/a	Quarterly	3	
31	Internet Sources, Web Sites, Environmental Activities	3, 8	3	Mail	8	n/a	n/a	Monthly	2	
32	Water Quality Standards	2, 3, 4, 5, 6, 7, 8, 9, 10	9	2	8	1	10	Monthly	4	
32	Regulations for Food Products	1, 2, 3, 4, 5, 6, 7, 8, 9	9	2	8	1	10	Weekly	2	
32	Pollution Data (air, water, land)	2, 3, 4, 5, 6, 7, 8, 9, 10	9	2	8	1	10	Monthly	4	
33	Population/ Demographics	3, 5, 9	9	5	3	1	7	Twice per year	1	Local information and national (for comparison)
33	Water Quality	3, 5, 9	9	5	3	1	7	Twice per year	1	Local information and national (for comparison)
33	Area Experts/ Contact Information	3, 5, 9	9	5	3	1	7	Twice per year	1	Local experts